

SECOND LEVEL ACADEMIC DIPLOMA IN *PRODUCT DESIGN AND DESIGN WITH ADVANCED MATERIALS*

1st Year

Learning Activities	Field of Discipline	Scientific – disciplinary Sectors	Hours of Lectures	Hours of Theory -prac	Hours of Workshop	Private study hours	CFA – Academic Credit System	Exam	Type
Basic	Basic and Interdisciplinary Learning	Cultural Anthropology	60			140	8	E	Compulsory courses
Specific	Design	Product/communication Atelier*		75	50	75	8	E	
		Communication			100		4	E	
	Technological	Integrated Product Design		100		100	8	E	
Extra learning activities		Market Analysis and Project Management	38	37		125	8	E	
		Partial total	98	212	150	440	36	E 5	
Specific	Design	Product Design		150		150	12	E	Compulsory courses
		Product Workshop		50		50	4	E	
		Surface Design		50		50	4	E	
		Life Cycle Assessment		50		50	4	E	
		Partial total		300		300	24	E 4	
		Total	98	512	150	740	60	E 9	

1. Activation of curricular optional courses, both for product or communication, it's required to attend 80% of the lessons. courses are activated with a minimum of 6 subscribers, closing if attendance is less of five students. The didactic project is approved by the Academic board.

2nd Year

Learning Activities	Field of Discipline	Scientific – disciplinary Sectors	Hours of Theory review	Private study hours	CFA – Academic Credit System Exam	Type	
Specific	Design	Company placement (if possible)	0	0-625	0-25	Placement activities and research for a minimum of 60 credits	
		Research activity**	0-188	0-437	0-25		
		Partial total					25
	Laboratory Thesis (compulsory)		38	87			5
		Diploma Thesis	0	750		30	
		Total credits				60	
		Total credits for two-year course				120	

** Optional research groups are available

CURRICULAR OPTIONAL COURSES

Course Topic	notes	n° hours
Packaging design	2 CFA 1 st year Communication Atelier	30
Communication technologies	2 CFA 1 st year Communication Atelier	35
Audiovisual workshop	4 CFA 1 st year Communication Atelier	60
Total		125

Optional curricular courses are equivalent to the curricular ones

ADDITIONAL COURSES

Course Topic	notes	n° hours
Marketing focus	Connected to business organisation and marketing	10
Product Atelier/ Communication 2 nd year Product design etc./ Communication design (partial availability, see course outline table)*	Structured research activities, (up to 150 curricular hours equivalent to the cost of 236 additional hours, thesis preparation (necessary until the indicated total) educational projects of 1 st year individual professors	450
Product research – Thesis workshop	Thesis verifying activities	220
Total		680

Activities assisted by ERASMUS funds

Course Topic	notes	n° hours
Community languages	Italian language assistance for incoming mobile students	70
ERASMUS Tutoring		160
Total		230

The ERASMUS activities cover the needs of the students enrolled both in the three-year period than in the Master